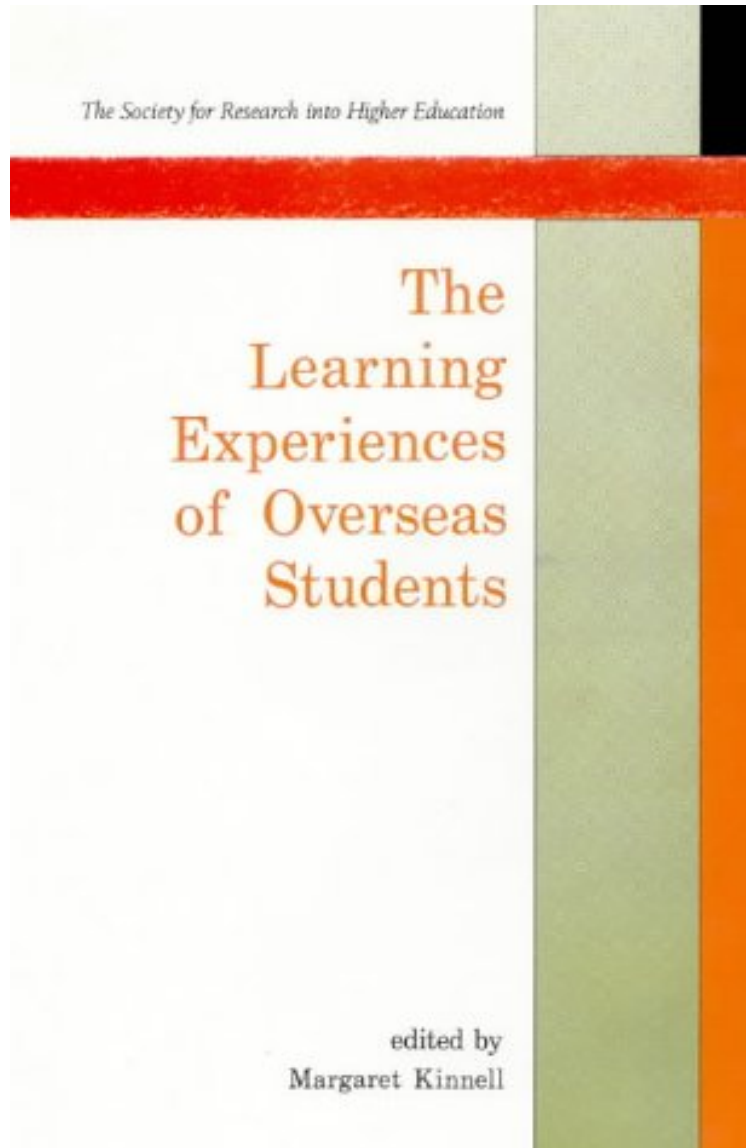


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This volume argues that the "problems" posed by recruiting overseas students need to be addressed in positive and fundamental ways. The contributors begin with the needs and expectations of the students themselves, and then relate them to their host institutions. They explore the teaching and learning processes with overseas students, the student-tutor relationship, the marketing and management of courses, the training and development of staff to equip them to manage overseas students, and the wider economic, social and cultural needs of the students. Throughout, they aim to highlight the practical problems and issues, and suggest how new policies should be planned and implemented.