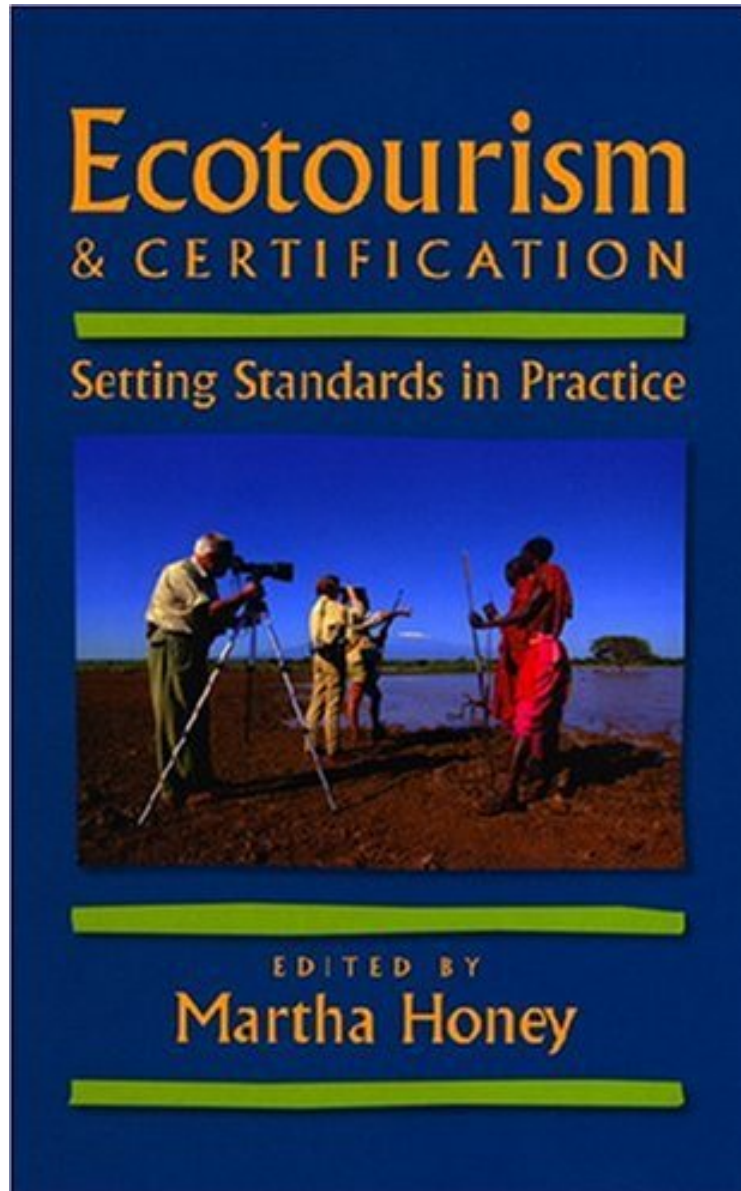


(Read free ebook) Ecotourism and Certification: Setting Standards In Practice

Ecotourism and Certification: Setting Standards In Practice

From Brand: Island Press

*ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#3898024 in Books Island Press 2002-09-01 Original language: English PDF # 1 9.00 x 1.10 x 6.00l, 1.20
#File Name: 1559639512272 pages | File size: 37.Mb

From Brand: Island Press : Ecotourism and Certification: Setting Standards In Practice before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ecotourism and Certification: Setting Standards In Practice:

3 of 13 people found the following review helpful. Disappointing By A Customer Island Press uses to publish

interesting books. Now they cater to a like-minded group of Beltway consultants. While there is no consumer demand for ecotourism certification, you won't learn that in this book which sings the praises of a solution no one wants. Disappointing

The idea of "ecotourism" has taken off in recent years, but a crucial detail is often neglected: how do we know that an enterprise truly meets the goals and standards of ecotourism? Certification--the rating of lodges, resorts, tour operators, and other sectors of the tourism industry by independent auditors who verify environmental and social impacts--has emerged as the most promising answer. "Ecotourism and Certification" offers a valuable overview of ecotourism certification and lays out the basic challenges and strategies for establishing certification programs. The book begins by establishing baseline information on the tourism industry, situating ecotourism within the larger tourism industry, and tracing the history of certification. The second chapter explores the concepts underlying certification followed by a chapter that examines certification as a tool in other industries such as forestry and coffee production. The remainder of the book highlights case studies of the most promising certification schemes around the world. Written by experts who have been closely involved with the projects described, case studies include: the NEAP Program in Australia, Costa Rica's government-financed Sustainable Tourism Certification (CST) program and other programs in Central America, more than 50 eco-labeling and certification programs for accommodations in Europe, programs to certify beaches and national parks, efforts in South Africa and Kenya to establish certification programs. Ecotourism is a promising approach to protecting threatened environments and communities around the world and certification is a key to making it effective. This is the first book to take a global look at the emergence and application of certification, and it speaks largely through the voices of those directly involved with the industry and in the countries where it has been applied. It will be an important contribution for ecotourism and development professionals worldwide.

About the Author Martha Honey is program director of the Ecotourism and Sustainable Development Project at the Institute for Policy Studies based in Washington, D.C., and author of *Ecotourism and Sustainable Development* (Island Press, 1999).