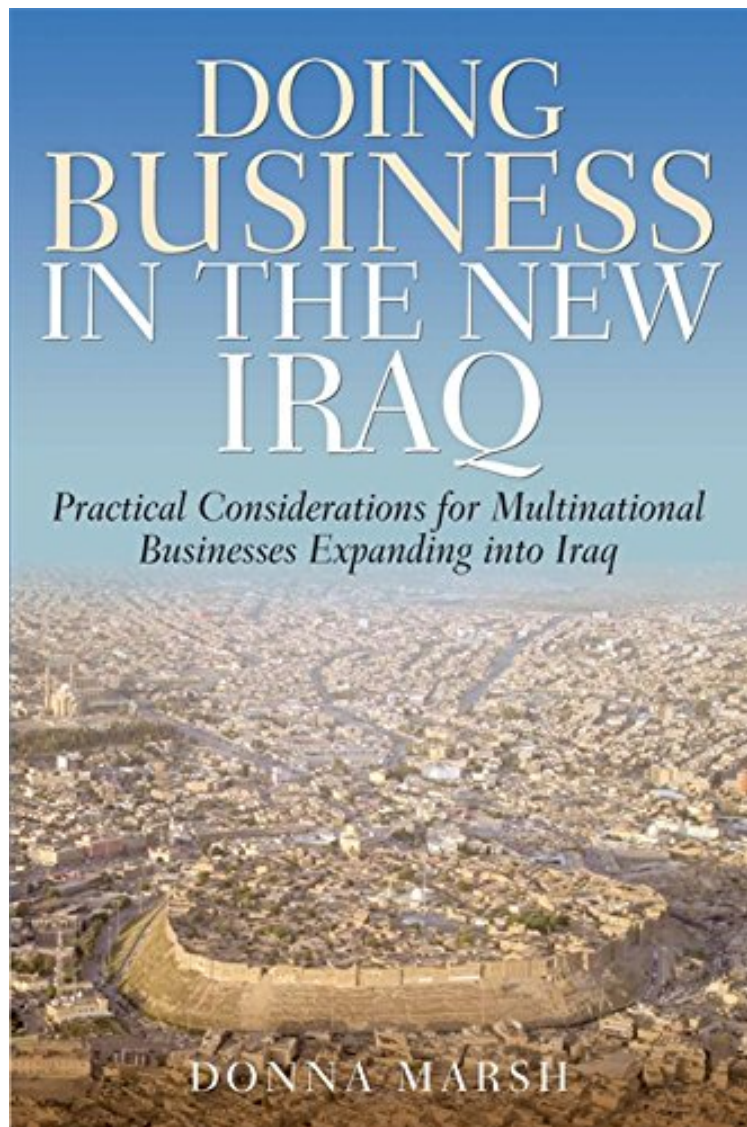


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Doing Business in the New Iraq: Practical Considerations for Multinational Businesses Expanding into Iraq

Donna Marsh

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About the Author
Donna Marsh first travelled to the Middle East in 1978. She has worked throughout the Gulf, Levant and Egypt, and has recently returned from Iraq. Her 30 year career includes various roles in corporate sales, marketing and new business development in the fields of banking and information technology. Like many business professionals with significant Middle East experience, she has explored the pros, cons and challenges of expanding business into Iraq, and provides these insights to the reader. As founder of CULTURE UNVEILED, Ms Marsh now provides cross cultural business consultancy services to professionals in a variety of multinational corporate and governmental organisations. She is also the author of *The Middle East Unveiled: A Cultural and Practical Guide for All Western Business Professionals*. www.cultureunveiled.com